



Scaling Statewide
Talent Development Systems:
the Alabama Model





Interoperability:

Scaling Statewide Talent Development Systems - The Alabama Model

No workforce or education digital tool that seeks to facilitate mobility can succeed if it operates in isolation. Interoperability, the ability of data systems to work together, exchange, and make use of information from other systems, is the key to success, scale, and impact.

The same is true for Learning and Employment Records (LERs), which use open data standards in order to be portable, verified records of an individual's education and work-based earned skills, credentials, and experience. LERs are designed to extract education and workforce data from static resumes, proprietary systems, and education providers' file cabinets, ensuring smooth transfer of data between education providers, learners, and employers.

The Alabama Talent Triad has beeb centered on interoperability from the outset. This brief provides insights into the design of interoperable systems, highlighting effective approaches taken by the Alabama Talent Triad.

Key Takeaways

The application of LERs is vast—they can be used for job applications, upskilling and reskilling initiatives, advancement strategies, education planning, recognition of non-traditional learning for credit, and other ways we have not yet considered but only to the degree that LER platforms can integrate and align with other systems.

The Alabama Talent Triad was built to host an open talent marketplace where residents can easily access and convert education and training opportunities which are aligned to family-sustaining jobs. By combining programs from the state's K-12, community college, university, workforce training systems, and non-degree training within the Alabama Credential Registry, the Talent Triad is intentionally designed to interoperate with Alabama's Skills-based Job Description Generator and Learning & Employment Records. This openness enables seamless access for students, jobseekers, educators, and employers to easily connect and share information across systems that were previously siloed.

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Connecting multiple data sources creates value for stakeholders, including learners, employers, education providers, and the state. Connecting multiple data sources drives opportunities to create more tailored and curated experiences for end users. By linking together skills, credentials, experiences, learning recommendations, and job postings, the Talent Triad is a talent marketplace that allows users to see a much fuller picture of opportunities and candidates that have not been previously discoverable with non-integrated systems. Furthermore, the connection of this data across systems enables intelligence gathering that can solve systemic problems and build comprehensive solutions.

The Talent Triad's commitment to open standards and interoperability reflects its commitment to the platform's users: students, jobseekers, employers and education providers, which ultimately creates public good for the state of Alabama. While led by the government, the Talent Triad creates value for individuals. The platform is not a data system that has utility for just some groups, or even primarily for the government—instead it is an intentionally designed tool that drives results for citizens, businesses, and education, all while generating learning and insights for the public good.

Committing to interoperability principles will drive improved:

- Portability—Interoperability allows individuals, wherever they are on their learning journey, to carry their skills, competencies, credentials, and employment records with them, ensuring records are not trapped inside separate systems or institutions.
- **Efficiency**—Interoperability, while requiring effort at the outset, will ultimately create efficiencies within systems as data is exchanged seamlessly. It may eliminate the need, for example, for fulfilling transcript requests or conducting separate verification of credentials by employers.
- **Accuracy**—Interoperability improves accuracy and reduces fraud, eliminating the risk of data errors and intentionally misleading information finding its way onto resumes and job applications.
- **Continuity over time**—Interoperability supports lifelong learning, enabling learners to aggregate a holistic record of their learning and employment over time.
- **Connectivity across sectors**—Interoperability drives improved collaboration and connection across systems, enabling state and public-facing actors to see trends, gain insights and build intelligence that standalone data systems cannot.
- Ease of Access—Interoperable systems enable information and data that may be locked behind administrative processes or fee-for-service engagements to be managed by individuals at no cost, allowing those who have low incomes or no access to credit or banking to participate.

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Issue Overview

Interoperability is defined as the ability of systems, devices, and applications to work together; exchange and communicate information; and importantly, to do those without any additional effort by the end user. A product or application is interoperable if it creates a seamless experience that does not require users to repeat actions, open multiple programs, or use parallel systems.

Within LERs, interoperability efforts drive multiple objectives:

- Collect and verify information across different systems and institutions which are often siloed and operate
 in different sectors, industries, geographies, and administered with different data systems
- Allow learners to accumulate skills, credentials, and experiences into their LER over time
- Enable multiple entities, including learners, jobseekers, education providers, employers and other stakeholders to contribute to and verify LERs, regardless of their size, sector, geography, and technical capacity

The Alabama Talent Triad was conceived as a platform for integrating high-quality credential data, skills-based job descriptions and postings, and verified digital resume(s) and skills profile data from Alabama's education systems & employers. This structure effectively brings together disparate systems, which creates value without requiring additional effort by end users.

The Talent Triad approaches interoperability across multiple dimensions. It is, by design, a "headless" digital wallet that works across sectors and systems and is not owned by any one entity. Frequently, LER efforts prioritize sharing directly from data sources to the digital wallet, enabling learning and work experiences to show up in individual records. The Triad does this and more, considering interoperability across four perspectives:

Education and Training Providers Support Validation

The Talent Triad connects in real time with Alabama institutional student information systems such as the Community College System's Banner Student Information System (SIS), among other systems, enabling students to validate their earned and learned skills and credentials. This also supports real-time reporting of the talent pipeline emerging from the state's education systems at all levels of education.

Self-Attested LER Contributions

Learners can self-attest, or submit their own learning experiences, for inclusion in their digital wallets, including the ability to import learning experiences, skills, and credentials through platforms like Open Badges and military joint service transcripts.

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Partner Interoperability

Partner interoperability must be considered in multiple ways. First, interoperability with existing workflow solutions, such as case management solutions, applicant tracking systems, and HRIS solutions. Second, the ability to import and/or integrate existing learning and employment records from outside of Alabama, as well as from license, certificate, and program provider registries. At present, the team is building partnerships within the state and nationally to meet user needs and expectations, as well as support accurate data outputs.

Standards Interoperability

The Talent Triad is capable of exporting and importing credentials, records, and other data factors from multiple sources. All job and credential records are open-linked data and share key skills vocabularies.

The Competency-Based Education Network released a <u>statement of interoperability principles</u>. These principles are a framework for shared action in advancing LERs that achieve their fullest potential. In many ways, the Talent Triad exemplifies best practices across the interoperability principles.

Open Standards

Open standards in technology are requirements or criteria for technical tasks and processes that are open and accessible to anyone. An example of an open standard is wifi access, where wifi from any source can work with any wifi-enabled device, regardless of the location, owner or service provider.

- The Talent Triad is built using open standards and is effectively able to connect to any other data platform
 using those standards. Every component of the Talent Triad uses existing open data standards.
 Furthermore, while the Talent Triad is launching in Alabama, nothing in its design or application precludes
 employers, learners, and stakeholders from other states from joining the platform, or for learners to take
 their data with them should they wish to use a different platform.
- The Talent Triad adopted open standards that represent best practice for today and prioritize the exchange
 of data between systems.

Privacy and Security

Interoperable systems provide exceptional access and ease of use but never sacrifice privacy or the security of users' data.

- The Talent Triad enables users to control their own data. Individuals can share all or none of their
 information, presenting curated, tailored information to employers based on their individually curated
 digital resumes, which they can align to skills-based jobs.
- Verified data is secure. The Talent Triad connects with other data systems through real time Application
 Programming Interfaces (APIs), including student information systems and enrollment management
 systems. Because data is coming directly from education providers, it is fraud-proof and completely
 verifiable.
- Digital wallets populate with verified data only when a learner/earner is active on the platform and at the
 user's discretion. No verified learning and employment data is permanently housed within the application
 client.

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Unlock Learning Everywhere

Interoperable learning and employment records are able to connect to and include records of learning from all venues, from classrooms to military experience to on-the-job.

- The Talent Triad enables any qualified entity to validate an individual's credentials, competencies, and employment. While early efforts prioritized competencies gained through Alabama's K12 system, community colleges, and workforce system, future plans integrate military learning, licensure & certificate providers, and enable employers to verify learning gained through work.
- Learners and workers, especially those who attend more than one institution or who stop and start on their
 education journey, benefit from the seamless collection of academic, employment, military and other
 records, regardless of where they live, where they studied, or their current circumstances. Interoperable
 learning and employment records also enable seamless sharing of these records with employers, securely,
 efficiently and without bias.

Universal Access

Effective and interoperable platforms are built with the end user in mind and enable any user to access their information. Interoperable platforms do not require special access or skills. They also put control of individual data firmly in the hands of individuals.

The Talent Triad, powered by EBSCO has conducted extensive user experience research over the years with
all levels of technology comfort, creating tools that can enable browsing and searching of complex,
extensive data information systems that resonate with every type of user. The platform can be used with
basic digital skills and operates in ways that most users with those skills are familiar with if they are using
common online accounts.

Alignment

When public, private and non-profit organizations and agencies collaborate, each committed to interoperability, LERs can reach their maximum potential.

The Talent Triad serves three primary audiences: students and jobseekers, employers, and education and
training providers. The Talent Triad also engages public and private agencies and entities that have all
aligned behind the open standards and interoperability principles that power the platform. Now led by the
Department of Workforce, multiple agencies including the State Department of Education, the Alabama
Community College System, and the State Office of Apprenticeship are collaborating to share data and
maximize the benefit of the platform for learners, employers, and educators.

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Public/Private Partnerships Creating Public Good

Interoperable LERs balance benefits for stakeholders, prioritizing those benefits that will create the greatest public good. Effective platforms are both scaled and regulated to ensure all stakeholders continue to benefit, and leverage, the unique attributes of all sectors.

• The Talent Triad is a unique model, led by state government, powered by private industry, supported by non-profit, leveraging data from public education providers, and operating with initialfinancial backing from philanthropy. This mix of actors, which enabled appropriate risk-taking, guaranteed connection to public data systems, engagement of the private sector, and deep partnership with education systems, resulted in a comprehensive effort that is working to solve systemic problems for all involved.

Global Mobility

Interoperable LERs have the benefit of being applicable in any geography, industry or environment. Effective systems are not trapped by their technology, applicable only in certain states or unable to work at local, state or regional levels.

- The digital wallet component of the Talent Triad is "headless," meaning it can live anywhere. No single
 entity in Alabama "owns" the platform, and as a result, no single stakeholder's priorities are elevated over
 others.
- The Talent Triad launched in December 2023. In its initial pilot, Alabama prioritized healthcare and
 manufacturing students and employers. However, the Talent Triad's technology, built on open standards,
 has been applied to support all industry sectors and in-demand job roles, and the use cases continue to
 grow throughout the state.

A north star goal facilitated by these interoperability principles is a national system in which a digital wallet would follow a learner anywhere in the country. While the data and tech systems needed to operate on that scale are still being developed, the Talent Triad is a best practice model for reaching that goal.

Action Items

Reach out to partners in the field and consider leveraging an existing platform to complement your work. The state of Alabama is interested in partnering with states and organizations that are committed to interoperability, maximizing the benefits for learners, job seekers, education providers, and employers across state and regional boundaries.

For actors with existing learning and employment records under development or in operation that use principles of interoperability, share your story. Tell others about how your work has benefited from commitment to open standards and your efforts to work across systems and sectors.

We encourage you to reach out for more information. Please visit https://www.alabamatalenttriad.com/ to learn more about the Alabama Talent Triad.

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Research & Resources

- America's Talent Strategy: Building the Workforce for the Golden Age, published by the US Department of Labor, US Department of Commerce, and US Department of Education.
 https://www.dol.gov/sites/dolgov/files/OPA/newsreleases/2025/08/Americas-Talent-Strategy-Building-the-Workforce-for-the-Golden-Age.pdf.
- Partnering with the Department of Labor to Create a National Skills Currency, by Nick Moore.
 https://blog.ed.gov/2025/07/partnering-with-the-department-of-labor-to-create-a-national-skills-currency/
- The Competency-Based Education Network released <u>Interoperable Learning and Employment Records</u>,
 laying out the key principles for creating accessible, transparent records.
- T3 Innovation Network, led by the US Chamber of Commerce Foundation, promotes data interoperability
 within the talent marketplace. The T3 Innovation Network hosts a wealth of tools and resources on the T3
 Network Hub, including a working network for Data and Technology Standards and for Jobs and Workforce
 Data.
- The <u>Open Skills Network</u>, an initiative of Western Governors University, supports a national skills
 infrastructure that would eliminate silos between sectors and organizations and advance skills as a
 sharable, interoperable currency.
- The American Workforce Policy Advisory Board Digital Infrastructure Working Group produced a <u>2020 white</u> paper recommending key steps and practices for advancing Learning and Employment Records.
- The American Workforce Policy Advisory Board Data Transparency Working Group produced a <u>2019 white</u>
 <u>paper</u> on Interoperable Learning Records, providing an early foundation for efforts to link data across
 systems.
- Brookings Institution produced a report entitled "<u>Going digital: How learning and employment records</u>
 <u>shape access to quality education and jobs</u>" that provides an effective framework for implementation and highlights the role of interoperability in effective implementation.
- Credentials to Employment: The Last Milefrom the Digital Credentials Consortium highlights the role of
 interoperability in creating incentives and value specifically for employers, noting, "merely digitizing
 academic/university credentials alone does not bring enough value to employers for them to show much
 active interest in them."
- Hire Standards: A Hiring & Advancement Playbook from Learning Economy Foundation emphasizes the
 role of open standards to improve hiring and advancement systems and practices.
- Wellspring Initiative, led by 1EdTech, includes a series of resources, tools and case studies that aim to
 accelerate the adoption of an education-to-work ecosystem based on open technology standards.

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